

APPENDIX C PRICING INDEX

COOLSOFT LLC

SERVICE Description	Part / Service Number	MSRP COST EACH/Per Unit	Discount % off MSRP	DIR Admin Fee	DIR Customer Discount % from MSRP	DIR Customer Price EACH/Per Unit
WEBSITE DESIGN/DEVELOPMENT						
Website Design/Development (hourly rate)*	WEBDDHR	100.00	35.25%	0.75%	36.00%	64.00
Website Page Design & Development - 5 Pages	WEBDDS	17,000.00	35.25%	0.75%	36.00%	10,880.00
Website Page Design & Development - 10 Pages	WEBDDA	28,000.00	35.25%	0.75%	36.00%	17,920.00
Website Page Design & Development - 15 Pages	WEBDDP	34,000.00	35.25%	0.75%	36.00%	21,760.00
ACCESSIBILITY						
Accessibility Testing & Related Services (Hourly Rate)	WEBATHR	100.00	35.25%	0.75%	36.00%	64.00
WEB CONTENT MANAGEMENT						
Web Content Management (Hourly Rate)	WCMHR	100.00	35.25%	0.75%	36.00%	64.00
MAINTENANCE, TRAINING AND SUPPORT						
Web Maintenance, Training, and Support (Hourly Rate)	WEBMSHR	100.00	35.25%	0.75%	36.00%	64.00
TURNKEY SOLUTION						
Website Design, Development, Accessibility Testing, Web Content Management, and Maintenance, Training, and Support	WEBTKSHR	100.00	35.25%	0.75%	36.00%	64.00